

## Press Release

### Press Contact

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FOR IMMEDIATE RELEASE

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### **Adisseo Gains FDA Approval on Pure Organic Selenium Source for US Market**

ALPHARETTA, GA—The Food and Drug Administration has approved the distribution of Selisseo<sup>®</sup>, the first pure source of organic selenium in the US market that provides selenium in the form of Hydroxy-selenomethionine. The product is approved for use in chickens, turkeys, & swine.

The purity of the organoselenium-based product, which has been tested in numerous trials, has been shown to consistently deliver more bioavailable selenium to animals, with higher deposition in animal tissues. This provides animals with high antioxidant capabilities even in challenging conditions.

Selenium is an essential micronutrient and powerful antioxidant that plays a critical role in metabolism, reproductive health, and immunity by fighting oxidative stress. Due to its purity, Hydroxy-Selenomethionine provides the maximum storage of Selenium in the body in comparison with other currently available selenium sources such as inorganic selenium salts and selenium-enriched yeasts.

“Hydroxy-selenomethionine is a remarkable new product that ushers in a new way of delivering Selenium to production animals safely, effectively, and efficiently said Alissa Welsher PhD, Technical Manager, Adisseo.

Selisseo complements Adisseo’s other recently launched innovation, Rovabio<sup>®</sup> Advance. As the only feedase on the market, Rovabio Advance contains the perfect combination of enzymes that have been shown to improve overall digestibility of organic matter by 3% in all diet types.

“Adisseo has had a national presence in the US for decades,” said Jeremy Painter, Commercial Director US and Canada. “The addition of these two new products to our already comprehensive portfolio is just another example of our dedication to helping our customers be more effective and more competitive. It is how we are furthering our goal of becoming the preferred partner in animal nutrition.”

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### **About Adisseo**

Adisseo is one of the world's leading experts in nutritional solutions for animal feed. The group relies on its seven research and technology centers and its production sites based in Europe and China to design, produce, and market nutritional solutions for sustainable animal feed. With 2,100 employees, it serves more than 2,500 customers in over 100 different countries through its global

distribution network. In 2017, Adisseo achieved a turnover of over 1.36 billion Euros. Adisseo is one of the main subsidiaries of China National Bluestar, a leader in the Chinese chemical industry with nearly 23,000 employees and a turnover above 58 billion RMB.

Adisseo Corporate website: <http://www.adisseo.com>”